

## Bibliography

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### Non-Internet Resource

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## Outline

[Slide order]

1. Start with the quotation:

*"I'm dreaming of an unfolded universe, a pleated planet. Everything should move, expand and contract - geometric playful shapes dancing around the moon."*

Interview with Swarovski

- "It expands and contracts, like a lung,"
2. Introduce her biography

- Jule Waibel a designer in London and Stuttgart and Royal College of Art graduate who is unfolding the entire universe. She works on the pleated patterns and transformative structures while maintaining the originality of beauty found in geometric shapes.
  - Her picture
3. Give a short overview on the importance of soft fabrication and its future oriented quality
    - Soft fabrication is no longer a simple form of art.
    - Jule's works involve geometrical calculations to produce soft fabrication that can withstand human weight and that is functional as a furniture as part of our lives.
    - Particular folding techniques, she can transform a simple sheet material into three-dimensional objects. They are expandable in size and use which gifts user with pleasant surprise.
  4. Show the delicacy of the geometrical prototyping / how they are pleated by hand
  5. Show some of the products Jule focuses on (Unfolded cones/ Unfolded sculpture/ Milestones, rugs/ unfolded vessels...) and these works are going to be discussed later
  6. Change in narrative of work over time and context of change. (fashion)
    - Jule started with focusing on exploring through various materials that could be used for her dress that changes its shape according to the movement of body.
    - She used a lightweight water-and tear-proof synthetic paper to create an expandable bag and an umbrella to start with her journey. Finding a gateway to creating garment with particular material that is not meant for the clothes cannot be easy. However, celebrating the beauty found between geometry and transformation, Jule successfully

moved on to next level by creating a whole collection of unfolded fabric and paper dresses.

- Show the pictures of them
- Show short gif file of her building the dresses
- Each dress is designed in Adobe Illustrator before being printed on three-metre sheets.

7. Change in narrative of work over time and context of change. (furniture/object )

- While she was prevailing in her unfolded dresses, she also worked on unfolded sculptures that can be used in our daily lives.
- Show examples and explain the context they are used (spents approx.10 hours on each dress)

8. The most interesting or inspiring aspect of her work?

- As other artists claim, she is an innovative, unique, original artist.
- The most interesting part of Jule's work is that she does not hesitate to incorporate her work into request from company. She is a very flexible designer who can apply her skill in any kinds of form from a single keychain holder to huge unfolded installation that takes up the whole room.

9. I think her collaboration with Levis shows another perspective of her ability that she not only uses structure of unfolded technique but also its unique pattern that is a perfect balance in geometry. Although using only hints of unfolded pattern on the denim, it still stands out as the core design of the Denim.

- Show the picture of Levis denim