

# Repair Manifesto

## **1. Make your products live longer!**

Repairing means taking the opportunity to give your product a second life. Don't ditch it, stitch it! Don't end it, mend it! Repairing is not anti-consumption. It is anti-needlessly throwing things away.

## **2. Things should be designed so that they can be repaired.**

Product designers: Make your products repairable. Share clear, understandable information about DIY repairs.

Consumers: Buy things you know can be repaired, or else find out why they don't exist. Be critical and inquisitive.

## **3. Repair is not replacement.**

Replacement is throwing away the broken bit. This is NOT the kind of repair that we're talking about.

## **4. What doesn't kill it makes it stronger.**

Every time we repair something, we add to its potential, its history, its soul and its inherent beauty.

## **5. Repairing is a creative challenge.**

Making repairs is good for the imagination. Using new techniques, tools and materials ushers in possibility rather than dead ends.

## **6. Repair survives fashion.**

Repair is not about styling or trends. There are no due-dates for repairable items.

## **7. To repair is to discover.**

As you fix objects, you'll learn amazing things about how they actually work. Or don't work.

## **8. Repair – even in good times!**

If you think this manifesto has to do with the recession, forget it. This isn't about money, it's about a mentality.

## **9. Repaired things are unique.**

Even fakes become originals when you repair them.

## **10. Repairing is about independence.**

Don't be a slave to technology – be its master. If it's broken, fix it and make it better. And if you're a master, empower others.

## **11. You can repair anything, even a plastic bag.**

But we'd recommend getting a bag that will last longer, and then repairing it if necessary.

**Stop Recycling. Start Repairing.**